



**Bookstore Committee Minutes
November 12, 2008 2:00 pm
Room 804A**

Present: Johanna Bowen, Elowyn Corby, Robin Ellis, Paul Harvell, Steve Miner, Dan Rothwell

Absent: Pegi Ard, Glenn Dixon, Gabe Guttierrez, Jim Weckler

Notetaker: Wendi Hamilton

Robin called the meeting to order at 3:03 pm.

I. Approval of Minutes: The minutes of the May 30, 2008 Bookstore Committee meeting were approved unanimously.

II. Bookstore Update—New Facility. Fall Rush: Robin noted the fall 2008 Rush went well in the new facility. The open textbook stacks eliminated a line that students had to stand in and with six cash registers open the lines to pay went quickly. Steve noted that an unofficial timing of one of the longer lines had a wait time of approximately 15 minutes.

General: Robin noted more buying power is needed in the merchandise division of the bookstore, as there is currently only one buyer for general merchandise and the new facility has increased the space for merchandise items greatly. Due to budget constrictions, may not be able to add on more staff for this position, but looking towards re-appropriating current staff to create hybrid positions within the bookstore. Bookstore is not currently meeting budget projections. Margins on textbooks are low, so it is hoped that general merchandise will help make up the deficit. Developing foot traffic and awareness of the new location for the student and faculty is ongoing and including banners outside of the bookstore, extended hours for Career Night and a faculty holiday sale. Dan suggested having the campus newspaper write an article about the new facility and possibly having author talks but worried about limited parking for visitors.

III. Textbook Discount Program: Currently, all new textbooks over \$100 are given a 2% discount. A different way of distributing this discount is brought up by Steve, perhaps applying a discount to textbooks purchased before the start of the semester. Steve would like to hear if the Student Senate could suggest a way to better use the funds for the 2% discount (\$15,000 budgeted annually) to serve the student community. Elowyn agreed to bring it up with the student book committee and bring back a proposal to Steve.

- IV. Rental Program: Steve noted the rental program scheduled to go ahead for spring 2009. Dan suggested the book rental program should be brought up before the Faculty Senate by Robin to create support. Steve noted the student and faculty agreement have both been approved. Rental will be only at the Aptos campus to begin with, but should be able to be used at the Watsonville campus as well.
- V. Textbook Buyer Presentation: Steve is concerned that faculty requisition for text books on time has fallen over the past few semesters and spring 2009 requisition was only at 70%. Steve will send out a newsletter to the faculty reminding them of the importance of timely requisitions.
- VI. Next meeting date: spring

The meeting adjourned at 4:16 pm.