



**Bookstore Committee Minutes
September 28, 2005 3:00 pm
Room 804A**

Present: Doug Deaver, Glenn Dixon, Paul Harvell, Susan Lonnbald, Steve Miner, Luz Maravilla, Georg Romero, Dan Rothwell

Absent: Pegi Ard, Johanna Bowen, Gabe Gutierrez

Notetaker: Tatiana Bachuretz

I. Susan called the meeting to order at 3:05 pm.

II. Introductions: The committee introduced themselves to the new student trustee, Luz Maravilla.

Susan briefly reviewed the purpose of the Bookstore Committee and mission: to provide a vehicle for communication and to develop recommendations for the Bookstore.

III. Agenda Modifications: Add Fall Status Report after Cabrillobooks.net

IV. Approval of Minutes: The minutes were approved unanimously.

V. Educating Stakeholders

- September Board Report: The 2005 Government Accountability Office Study—Textbook Prices. A year ago congress asked the GAO to do an independent study on textbook prices. Although there were no recommendations, the report gives a good picture of the complexity of the issue. Data collected on textbook prices for over 10 years was published. Susan explained that our records showed that the increase in textbook prices was consistent with the nationwide increase.

Dan noted that the GAO report did not mention used books.

Doug inquired about online books. Susan replied that Stanford did a pilot project of print on demand. Costs to students are 30% less than standard textbooks but the capital investment of equipment is quite large. Another alternative is eBooks, where text can be downloaded to one computer but can't be moved around. Students are resistant because if their computer crashes they lose access to the book. The market isn't ready for it.

- Faculty Senate Update: Dan reported that Faculty Senate has not been discussing it since the new school year has begun.

- Bay 10 Bookstores Project: Cabrillo is part of the Bay 10 Bookstores, a pilot project that seeks to take advantage of leveraged buying and consolidation to reduce student text costs. A list of the high use textbooks was developed among the members for review. Multi campus adoptions and/or custom editions could save students up to 35%. How can we work with faculty to let them know how their decisions affect text prices? Is it possible to use books across districts? Bay 10 met with 2 leaders of the Academic Senate of California Community Colleges on September 20 to discuss faculty role in reducing textbook prices. The issue will be on the agenda of the Area B (Northern California) ASCCC meeting on October 14 and included in the Rostrum, the ASCCC Newsletter. It appears worthwhile to pursue the idea.

Textbook rentals: Foothill started with a grant from tobacco taxes to provide textbooks for ECE classes. Rental fee was 25% of the new price. Foothill extended the rental program on a book by book basis. Depending on how the purchases were funded, the rental fee ranged from 25% to 35%.

Another way to achieve a discount for district wide adoptions is to customize books with a cover change. Dallas community college district did this. That way a district can negotiate the life of the edition, but it eliminates the used book purchases from wholesalers. Our buyback is only 15% of sales.

AB2477 recommends that publishers provide a desk copy of an adopted book to the library for reference. A couple of colleges (Chabot) have had very high success rate of getting desk copies for the library. Paul will bring the idea of asking for more desk copies to the faculty senate.

The Textbooks on Reserve Project has been successful in getting copies of books costing \$50 on reserve.

- Legislative update: Legislature is not in session. AB1315 (LIU) establishes a textbook supplemental grant pilot program for up to \$1000 per eligible student. The funding source has not been identified. Cities must apply for the grant for the local community college. The city may be asked to come up with grant funds for this project. The bill is currently in the Education Committee.

The GAO report is expected to generate state and federal legislation which could be interesting.

The Higher Ed Act needs to be renewed but is on hold until January due to Hurricane Katrina. Financial aid and Hope Scholarships may be modified to address the cost of books. The interest in the Legislature is due to the tax money spent on education.

- Cabrillobooks.net update: The webpage offered live web sales August 15, 2005. \$60,000 worth of transactions were processed from August 15 through the second week of school: There were 408 individual sales for a total of 1200 books; average of

3 books per order; \$50 each. Shipping is an extra charge: \$7 up to 2 books; \$10 for 3. There is a 2% cash discount on books over \$100 purchased in the store, otherwise prices are identical. Website sales require the use of a credit card; the Bookstore accepts checks only on site. The webpage promises a 48-hour turnaround but most were out in 24 hours. Websales should improve services to North County and late starting classes. Within the county, purchases arrive next day without next day shipping. Inventory is not on the website. It appears web sales increased sales.

- Steve distributed fall report and FAQs. Requisitions received on time are down slightly, but that masks the facts that the late requisitions came in earlier than last fall. With 24 new instructors this is quite good.

VI. Next meeting date: last week of October, 2005.

The meeting adjourned at 4:00 pm.