

Evaluation Chart

Major Goals and Objectives	Evaluation Measures	Timelines/ Milestones
Increase the number of books available for rental from 160 to 1,810 over 2 years	# titles meeting criteria (new editions, hardback, faculty agreement to use for 3 years)	Initial titles list by 11/09 First 350 books ordered 7/10 (and again 11/10, 7/11, 11/11)
Increase the number of faculty, courses, and departments participating in the rental program	Faculty agreements cover 15 courses, 10 departments, and 15 faculty members by Year 2 of the grant period Interviews/focus groups with sample of faculty to explore reasons for/against participation and either strengthen or address them	Add courses, departments, faculty in phases (2-3 per semester) Interviews/focus groups each semester
Upgrade the infrastructure (point-of-sale software, cash registers, software) required for an expanded rental program	Point-of-sale software is installed at cash registers as soon as it becomes available	By 12/10
Maintain or exceed high rental return rates of 94%	Documented return rates consistent with pilot rate (94%) Dips or exceptions explored via interviews/follow-up; analyzed for patterns (e.g., centered within particular course or department) Surveys/interviews to assess student satisfaction and suggestions for improvement	Return rates tracked at the end of each semester Interviews/focus groups each semester
Document and disseminate results and lessons learned	Program findings and documentation (e.g., Faculty Agreements, materials, forms) shared at conferences and other venues	Ongoing throughout project
Become a model for a financially self-sustaining textbook rental program	Analysis of budget and book purchasing confirms that 40% rental fee/3-year book use cycle is financially self-sustaining	Final evaluation report (10/11)

